

What's your entrepreneurial profile? Do you have what it takes to build a great business? In this book, three prominent business leaders and entrepreneurs—now venture capitalists and CEO advisers—share the qualities that surface again and again in those who successfully achieve their goals. The common traits? Heart, smarts, guts, and luck. After interviewing and researching hundreds of business-builders across the globe, the authors found that every one of them—from young founder to seasoned CEO—holds a combination of these four attributes. Indeed each of us tends to be biased toward one of these traits in our decision-making, and figuring out which trait drives you will lead to greater self-awareness and likelihood of success in starting and growing a business. So are you: • Heart-dominant, like renowned chef Alice Waters or Starbucks's Howard Schultz? • Smarts-dominant, like Jeff Bezos of Amazon or legendary investor Warren Buffett? • Guts-dominant, like Nelson Mandela or Virgin's Richard Branson? • Or are you most defined by the luck trait, like Tony Hsieh of Zappos (and a surprisingly high proportion of other successful entrepreneurs)? Heart, Smarts, Guts, and Luck includes the first Entrepreneurial Aptitude Test (E.A.T), a simple tool to help determine your specific profile. Though no single archetype for entrepreneurial success exists, this book will help you understand which traits to “dial up” or “dial down” to realize your full potential, and when these traits are most and least helpful (or even detrimental) during critical points of a company lifecycle. Not only will you know how to build a better business faster, you'll also take your natural leadership style to the next level.

Erogenous Zones: Sound, Sexuality and Cinema (GENRE, MUSIC AND SOUND), 100 Bullshit Jobs...And How to Get Them, Viral Hepatitis Clinical Practice (Chinese Edition), On My Block: Stories and Paintings by Fifteen Artists, Metaphysische Schriften (Philosophische Bibliothek 594) (German Edition),

Heart, Smarts, Guts, and Luck: What It Takes to Be an Entrepreneur Learn what drives your decision-making: Do you really have self-awareness? In collaboration with Harvard Business Review Press, Heart, Smarts, Guts and Luck We explore how this entrepreneurial mindset and culture can take you to the next level Must-Read on the Wisdom and Habits of Great Business Leaders. - Heart, Smarts, Guts and Luck: What It Takes to Be an Maybe the subtitle of this excellent book says it best: What it takes to be an entrepreneur and build a great business. Check it out. -- USA Today Heart, Smarts, Guts, and Luck: What It Takes to Be an - Heart, Smarts, Guts, and Luck: What It Takes to Be an Entrepreneur and Build a Great Business eBook: Anthony K. Tjan, Richard J. Harrington, Tsun-Yan Hsieh: Heart, Smarts, Guts and Luck: What It Takes to Be an Entrepreneur - 1 min - Uploaded by HBA.net What does it really mean to run your own business? A panel of male and female Heart Heart, Smarts, Guts, and Luck HEART, SMARTS, GUTS, and LUCK (HSGL) incorporates the results of the first Its core finding is that business success and decision-making is driven by the Gets at the core of what it takes to build a successful entrepreneurial venture.”. Heart, Smarts, Guts, and Luck: What It Takes to Be an Entrepreneur Heart, Smarts, Guts, and Luck: What it Takes to Be an Entrepreneur and Build a Great Business (Harvard Business Review Press, 2012) was Heart, Smarts, Guts, and Luck: What It Takes to Be an Entrepreneur This team effort from the business-savvy trio of Tjan, Harrington, and Hsieh is a well-written, high-energy guide and framework Heart, Smarts, Guts, and Luck: What it Takes to Be an Entrepreneur and Build a Great Business. Heart, Smarts, Guts, and Luck: What It Takes to Be - Heart, Smarts, Guts, and Luck: What It Takes to Be an Entrepreneur and Build a Great Business eBook: Anthony K. Tjan, Richard J. Harrington, Tsun-Yan Hsieh: Buy Hearts, Smarts, Guts and Luck Book Online at Low Prices in Note 0.0/5: Achetez Heart, Smarts, Guts and Luck: What It Takes to Be an Entrepreneur

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