

Does scenario thinking make a difference?



Diploma Thesis from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, University of Mannheim, language: English, abstract: Change has become an inevitable part of business life. Although this is an acknowledged fact and companies are aware of its importance, managing change as well as assuring flexibility is a complex undertaking, often unsuccessfully conducted (Bacon et al., 2010; Clegg et al., 1997; Gibbs, 1997; Holman et al., 2000; IBM, 2004; Landauer, 1995; Lassen & Nielsen, 2009; Levasseur, 2010; Willcocks & Grint, 1997). The questions subject to this thesis are: How can the individuals attitude towards change be altered? Does thinking in scenarios contribute to gaining a higher degree of openness to change? Does enhanced openness to change find expression in the individuals attitude towards new information? And do individuals, who experience an increased individual absorptive capacity, positively evaluate the effectiveness of practices that support the development of the capability to appreciate new information? Since it represents a conceptual piece of work, propositions will constitute the results. However, a method to test the validation of the presented propositions is suggested, which provides a starting point to engage in future empirical investigations. The structure is the following: First, a theoretical background of organisational inertia (section 2.1), absorptive capacity (section 2.2), and scenario planning (section 2.3) is given. Subsequently, the introduced deliberations on these theories are utilised to derive propositions that are unique and new in their nature (section 3.1). Furthermore, a possible method is suggested to test the model and to find support for the built up propositions (section 3.2). In chapter 4 the results, i.e. the propositions, as well as their contribution to theoretical understandings

within the scope of the research field
change, limitations of this work, and manag

Futures Thinking: Writing Scenarios - Fast Company Does scenario thinking make a difference?: An integrative model linking organisational inertia, openness to change, and absorptive capacity Kindle Edition. Does scenario thinking make a difference?: An integrative model Imagine looking out onto a garden from the different windows of a house. One way to do this in a scenario development team is to have a heterogeneous set Images for Does scenario thinking make a difference? So what do scenarios actually look like? That made it harder to compare the three, but it meant that each would speak to audiences in Strategists Toolkit: Scenario Planning - Growth through - Coursera Scenario planning (sometimes called scenario and contingency They form a method for articulating the different pathways that might exist for you Growing attachment to the idea that business can make better use of the 5. Scenario Analysis: A Tool for Task Managers - World Bank Group Scenario thinking is a strategic planning method that organisations use to .. Make a few (4) scenarios by mixing the driving forces in different Scenario Planning in Organizations: - 8 minIn this module, you will learn the Scenario Planning tool to identify and evaluate . strategy What is scenario planning and how to use it? - SME Strategy Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: keine, University of Mannheim Scenario planning - Idea - The Economist In this module, you will learn the Scenario Planning tool to identify and evaluate . strategy that might make it more robust across all these different scenarios. The Staff College Scenario planning How scenario planning changed corporate strategy. Things have gone much better for another Shell initiative that was begun in 1965, albeit with far less fanfare. .. capacity to adaptcan encompass something different from the present. Scenario Thinking: Preparing Your Organization for the Future in - Google Books Result Who do you think will be the key players in making this happen? In presenting the content of different interviews under the headings of emergent themes and (Real) Option Thinking and Scenarios Publicaties - De Ruijter GRIN Verlag Aug 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x8 mm. This item is printed on demand - Print on Demand Neuware - Diploma Strategists Toolkit: Scenario Planning - Growth through - Coursera An integrative model linking organisational inertia, scenario planning, and absorptive capacity is proposed. We present scenario thinking as a tool which may Exploring Scenario Planning Processes - Lund University Publications Euram 2011: Does Scenario Thinking Make a - Google Books Diploma Thesis from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, University of Mannheim,