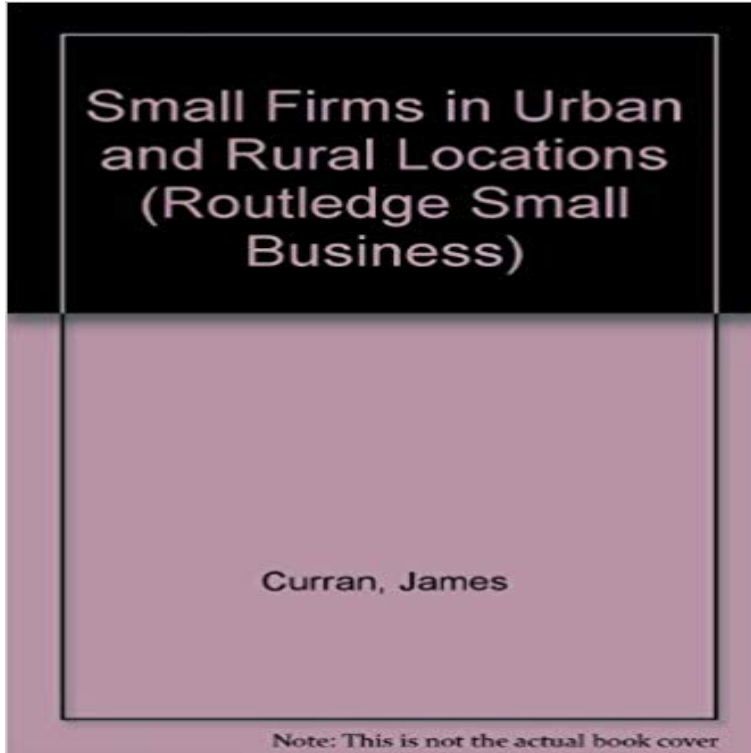


## Small Firms in Urban and Rural Locations (Routledge Small Business)



Small businesses in rural areas - especially the increasing number engaged in non-agricultural activities - have been largely neglected by researchers. Yet, as in other areas, small businesses in rural areas have become more central to the economy since 1980. This edited collection presents a systematic comparison of small enterprises in both urban and rural areas in contemporary Britain. Key issues such as relative performance levels and the relevance of recent developments to the economy as a whole are discussed by experienced contributors. Insights derived from dialogues with real entrepreneurs are provided throughout. An international dimension is added with a comparative discussion of the problems of rurality suffered in many areas of North America and Europe, in contrast to the predominantly urban economy of the United Kingdom. The continuing effects of the recession are also examined, and important policy recommendations are made. This text is aimed at those involved in small business studies, geography, development and economic history.

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